

Images

High quality images that radiate professionalism? Follow the trend! You can't go wrong with architecture, interior, or minimalist product pictures. Just take all your visuals from www.designboom.com

Typography

Find the perfect balance. Using serif font with geometric sans-serif font always works. Check out this site for the best pairing options: www.typewolf.com

Content

Don't even bother thinking of the actual content - you don't need to write anything meaningful! No one will read it anyways. The most important thing is that it looks visually fucking cool!

Color

If you use a neutral palette with the right typography and images, you are guaranteed to be adored!

Enjoy!